



Two Markets – Two Dates

Richmond
January 22

Petersburg
January 24

12 noon – 4 p.m.

RENEW, REVIVE & THRIVE EXPO

Health & Wellness Event for Active African American Adults 50+

Help make New Year's Resolutions a reality for many customers who could use your product or service.

Health, wellness, therapy, nutrition, finance are important lifestyle topics - bring your solutions to our marketplace.

Add new customers to your business base

Meet face-to-face with active African American Adults 50+

Richmond: SCOR - Sports Center of Richmond 1385 Overbrook Rd.

Petersburg: Union Train Station - Old Towne - 103 River St.

URBAN VIEWS RVA WILL PROVIDE:

- **Multi-media Marketing For Maximum Event Exposure To The African American Community**
CW Richmond • Bounce TV • Radio One • Urban Views RVA
- **Contact List Of Event Attendees**

PARTICIPATING VENDORS WILL RECEIVE:

- Exhibitor table
- 45 days banner ad placements on UrbanViewsRVA.com (1/2 before and 1/2 after)
- Logo inclusion on marketing material (sooner you sign up – sooner you get in)
- Opportunity to provide product/information in swag bag
- Live 30 second infomercial recorded on site, day-of (will be edited and then run on UrbanViewsRVA.com PLUS you will receive a copy to use on your social media platforms)

FOR VENDOR PRICING DETAILS:

Phone: 804.441.6255

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Address: 6802 Paragon Place Suite 410
Richmond, VA 23230

www.UrbanViewsRVA.com